

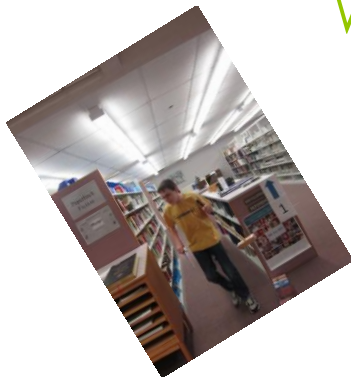


Friends of the Bellingham  
Public Library

2<sup>nd</sup> Annual  
Fundraising Weekend

## “Wicket” Fun Croquet

Bellingham Public Library  
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## Why?

- Unique fun idea
- Saw other libraries doing mini-golf events
- Need to revitalize Friends fundraising
- Need to increase Friends membership



## How?

- Followed Northborough Library's program
- Borrowed their equipment the first year
- Solicited sponsors for event, scorecard and wickets
- Solicited prizes for raffle drawing

## Who?

- Dedicated group of volunteers with time to plan and execute the program
- Library administration and staff cooperation

## When?

- First year held in April – conflicted with opening day of youth baseball season, and was 80+ degrees
- This year held last weekend – no schedule conflicts, attendance increased, but still not attended by the number we had hoped
- Will probably continue in March next year but look for adjunct event to increase attendance

## Where?



- In the library! That's what makes it fun!

## What?



- Friendraising Weekend
- Book Sale Friday night and Saturday
- "Wicket" Fun Croquet on Sunday
  - 9 hole course in adult area
  - 6 hole course in children's room

## What?



- Purchased plastic golf clubs (for toddler course) and balls at Toys R us
- Constructed wickets
- Borrowed croquet mallets from members of the community





Use unsold books from the book sale for barriers to prevent the balls from going outside the space

Use the furniture you have to make the course interesting and somewhat challenging!



Constructed wickets out of wood blocks, wire coat hangers and colorful construction paper.

Used carpet remnants to make the starting spots.





Purchased sponsor lawn signs, were able to reuse them the second year when the company's sponsored a second time

Children's of members of the Friends checking out Hole 8 before the event starts!



Mom waiting her turn with toddler on the children's course.



Trying to figure out hole #9!





## The all important – How much?

Year One Income for Croquet	\$1427.00	Year Two Income for Croquet **	\$685.00
Year One Expenses for Croquet**	\$1098.36	Year Two Expenses for Croquet	\$323.08
Profit on Croquet	\$328.64	Profit on Croquet	\$361.92
Booksale Profit	\$1312.70	Booksale Profit	\$1264.50
13 NewMembers	\$130.00	23 New Members	\$230.00
<b>Total Weekend Profit</b>	<b>\$1771.34</b>	<b>Total Weekend Profit</b>	<b>\$1856.42</b>

*\*\* many expenses were not incurred the second year (equipment, etc.)*

*\*\* difference in income is decreased sponsor income*

## We're happy to share our experience... pros and cons!

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